Monster JUNK



The fast and friendly junk collection franchise

monsterjunk.com 0800 029 3737



Welcome to Monster JUNK

Introducing the fast and friendly junk collection franchise

Join a growing brand in a **booming industry** that's looking for energetic entrepreneurs like you.

Be part of the solution – helping your community and the wider environment every day.

Monster Junk has over 15 years' experience in full service junk collection and recycling, offering clients across the UK **convenience, professionalism and excellent customer service.**





Are you ready to join our family?

Monster Junk offers the opportunity to **run your own business**, with the back-up of a proven business model and **support from industry experts**.

Grow your business from day one with the benefits of **training, tools, systems and launch marketing** in a rapidly developing sector.

Have pride in your work, protect your work-life balance and generate fantastic earnings by helping your community to protect the environment.







who are we?

Monster Junk is a **family-run business** based in Cheshire with franchisees operating across England and Wales.

Over 96% of everything Monster Junk collects is reused or recycled, and so is diverted away from landfills.

We offer **professional convenience** with reliable, sustainable, cost-effective full-service junk removals.





With strong branding, central call-handling and efficient online booking options, Monster Junk makes problem-solving easier for everyone.

We remove and recycle almost anything including furniture, sofas, beds,mattresses, washing machines, cookers, tumble dryers, table & chairs, wardrobes, carpets, fridges & freezers, pianos, computers & printers, televisions, sheds and DIY/refits.

We collect from almost anywhere including office clearance, shops, house clearance, lofts, cellars, garages, sheds, outbuildings and gardens.

We go the extra mile to be green, ensuring everything is disposed of in the most environmentally friendly way.



who are you?

You have **great communication skills** and **enjoy meeting new people**

You have a **full UK driving licence** and a **basic DBS check.**

You **take pride** in doing a **great job**

You are ready to **learn new skills** and attend **online and in-person training**

You want to **run your own business** without getting stuck behind a desk

You are **ready** to begin trading **within 1-6 months.**

You are **full of beans** and **love the outdoors**

If this describes you, we can't wait to hear more!

what we do

Full-service junk removal
Man-and-van furniture and junk collection service for cost-effective alternative to skip hire, for things like bric-a-brac, sofas, appliances and even pianos.

House clearance
Clear a whole house or part of a property – including lofts, garages and sheds – for all kinds of family moves, downsizing and following bereavement

Recycling and resale
Not only do we help people, but we also help the environment. Everything we collect is graded for reuse, rehoming or recycling, and is disposed of accordingly. And much of what we collect can be resold or weighed in for scrap as a secondary income stream

how we do it

Just look at our reviews...
Customers love how our teams always **do what they say they'll do, treat people well** and **enjoy their work**



Monster JUNK franchise benefits

Great for the environment and **popular with domestic and commercial customers**

Strong return on investment

Proven business model that's worked well for **over 15 years**

In demand, recession-proof services

Simple to operate with **practical training from an experienced team**

Access to van rental and financing for the right candidate







Why choose Monster JUNK?

- **Take the stress and guesswork out** of starting a new business
- **Take advantage of industry knowledge** and years of hard-won experience to **jump straight into an impactful and profitable business**
- **Maximise growth** in your location with **specific guidance and launch marketing**
- Join a network of **friendly, helpful operators who work as a team to deliver great service**

Trade under a highly respected and recognisable brand

Set your service apart from competitors with Monster Junk's excellent reputation

Grow under a common brand and share the benefits of a like-minded group of business owners with pooled central services offering consistently great customer care

Training and support

A **solid foundation for success** with a structure for **launching, operating and growing your business.**

Guidance on **regulatory compliance, pricing and quoting, secondary income streams** and **customer service.**

Online, on the phone and in person on-site **training and support.**

Central call-handling, online booking, app-based scheduling systems and **marketing support.**

Exclusive territory

Become central to your community by building your reputation for **fast and friendly efficiency.**

Generous territories determined by collection postcodes, designed individually to promote scalability and maximising profitability — **talk to us about your specific goals.**



the Monster JUNK package



Franchise fee	£19,950 per territory
Monthly royalty	4-10% (dependent on turnover)
Central marketing	5%
Central services	5%
Start-up costs	Vehicle and basic tools
Earning potential	**Monthly turnover £20,000 per vehicle with healthy profit margins up to 40%**

Rights to **trade under the Monster Junk brand**

Exclusive territory

Well-optimised **central website**, with **pages for your location**

Bespoke booking system and **central call-handling**

Full training – down-to-earth and friendly online course covering regulations and licencing, day-to-day operations, strategies for profitability, systems and customer service

In-person launch support, including building relationships with key suppliers and a marketing blitz

Ongoing support from an experienced management team

Branded clothing and **personal protective equipment**

Digital and physical **marketing assets** and **social media set-up and support**



Ready to work together?

Monster JUNK

Get in touch and tell us about your ambitions

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